# GOVERNMENT OF INDIA
# INFORMATION AND BROADCASTING
# LOK SABHA

UNSTARRED QUESTION NO:33
ANSWERED ON:26.02.2008
REGIONAL DOORDARSHAN KENDRAS
Appadurai Shri M.

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

(a) whether the Union Government proposes to give free hand to all Regional Doordarshan Kendras to compete with other private vernacular T.V. Channels in the country;

(b) if so, the details thereof;

(c) if not, the reasons therefor; and

(d) the steps taken/proposed to be taken by the Government in this regard?

## Answer

THE MINISTER OF INFORMATION & BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P.R. DASMUNSI)

(a) to (d) : Doordarshan being the Public Service Broadcaster is not in competition with the private entertainment channels. However, all Regional Kendras are already having sufficient programme and administrative freedom to prepare the regional programming based on the local needs and relevance to the area. The Fixed Point Chart of the Kendra (Programming) is planned and implemented by the Regional Kendras only keeping in view the specific area in each regional language.
Prasar Bharati always endeavours to improve the quality of programming and transmission of all Regional Kendras of Doordarshan.